



Local Advisory Committee
Thursday, September 6, 2018 12PM
Benzie Bus Station
Minutes Approved as Presented December 6, 2018

Members:

Matt Goodlin – Chair Present	Doug Durand – Vice Chair Present
Mary Carroll Absent	Ingemar Johansson Present
Richard Heniser Absent	Ruth Ann Tyler Present
Bev Popp Present	Dorene Strang Present
Jeannette Feeheley Present	Jerry Heiman Absent
Irene Nugent Present	

Staff Present Jessica Carland, Bill Kennis

Welcome and Call to Order Matt Goodlin called the meeting to order at 12:00PM

Public Comment None

Review and Approve Agenda Motion by Dorene supported by Jeannette to approve agenda as presented. All ayes, *motion carried*.

Review and Approve July 13, 2018 Meeting Minutes Motion by Doug supported by Bev to approve July 13, 2018 meeting minutes as presented. All ayes, *motion carried*.

Beach Bums/Summer Event Shuttles We provided 220 Beach Bums rides and 185 Lakeside Shakespeare rides. In total this calendar year, we've reached over 3500 constituents at events and given almost 1200 free shuttle rides.

Bus Shelters We received two new shelters through New Freedom funding. The shelters will be placed in Elberta at the bike trail and at the Resource Center. We're going out for bids, and if we can get the concrete poured in October installation will happen quickly; otherwise it will be the Spring.

Mobility Manager

Non-Emergency Medical Transportation (NEMT) We've provided about 60% more NEMT rides than last year. While that sounds good, the actual number of rides is still low. In all, medical rides are up 17% from last year (NEMT, MTM, and rider-paid).

Job Access and Reverse Commute (JARC)

Munson/TCX We're heavily promoting our early morning Lake Ann to Munson run on the TCX. Bill is working with Munson to promote the service to their employees.

Go! Pass/Back to School Promo We did a new promo for back to school open houses. We were able to connect with many students and their parents and will be donating about 450 free rides in total to the schools.

Airport Service Service is going very well with 50 airport trips completed so far. We now have two vehicles permitted to provide ground transportation to Cherry Capital Airport and have also started servicing Manistee Blacker Airport. We've got a marketing plan in place for the next few months and will be promoting the service in the Northern Express throughout the fall season.



NM CHIR Transit Action Team Jessica is co-chair of a 10-county Transit Action Team. The Team is currently working with Networks Northwest to conduct an audit of “alternative transportation” options. The results of this audit will be incorporated into an online resource to be utilized not only by constituents, but community agencies and organizations and third-party transit coordinators (e.g., medical office receptionists). Discussion over nmride.net, rideshare, Uber/Lyft options. We hope this will have a positive impact on NEMT down the road.

Roundtable – General Announcements from LAC Members Congratulations to Benzie Senior Resources on receiving the Community Impact Award.

Meeting adjourned at 12:55PM

Future Meeting Schedule December 6

Recording Secretary

Date