



Local Advisory Committee

Thursday, December 6, 2018 12PM

Benzie Bus Station

MINUTES APPROVED AS AMENDED MARCH 7, 2019

Members:

Matt Goodlin – Chair **Present**

Mary Carroll **Absent**

Richard Heniser **Present**

Bev Popp **Present**

Jeannette Feeheley **Absent**

Irene Nugent **Present**

Doug Durand – Vice Chair **Present**

Ingemar Johansson **Absent**

Ruth Ann Tyler **Present**

Dorene Strang **Present**

Jerry Heiman **Present**

Welcome and Call to Order Matt Goodlin called the meeting to order at 12:00PM

Roll Call

Staff Present Jessica Carland, Bill Kennis

Public Comment None

Review and Approve Agenda Jessica added Sparkle in the Park and Click It to the agenda. *Motion* by Irene to approve agenda as amended. Support by Jerry. All ayes, ***motion carried***

Appoint Chair/Vice Chair Nomination by Doug to re-appoint as Matt Goodling as Chair. Nomination accepted. Nomination by Bev to re-appoint Doug Durand as Vice Chair. Nomination accepted. *Motion* by Bev supported by Irene to re-appoint Matt Goodlin as Chair and Doug Durand as Vice Chair. All ayes, ***motion carried***.

Review and Approve September 6, 2018 Meeting Minutes *Motion* by Irene to approve September 6, 2018 meeting minutes as presented. Support by Doug. All ayes, ***motion carried***

Annual Report Bill has been busy presenting our Annual Report at village/township meetings. In 2018 there was record ridership (95k rides) and record farebox (\$137k). We expect to serve our millionth rider in FY2019

Accessibility Plan 2020 Annual update of MDOT-required Vehicle Accessibility Plan. *Motion* by Jerry with support by Matt to approve the Vehicle Accessibility Plan as presented. All ayes, ***motion carried***.

Haunted Bus/Halloween Nite Owl Almost 100 rides were provided for the Halloween Nite Owl service. The Haunted Bus was a big hit as well. Matt agreed it was a good time.

Michigan Mobility Challenge BATA and Benzie Bus received grant funding to work with BOSCH/SPLT on an app that will integrate with our current dispatch software. The app will allow for online booking as well as ride cancelations/confirmations. We were recently approached by the Groundwork Center regarding a grant opportunity from the Michigan Health Endowment Fund for up to \$100k to train key stakeholders (medical facilities, etc) to use the app to help patients get to medical appointments. The proposal made it through the first phase and now we are working on the grant proposal to send to MHEF. It is a very competitive grant, but the initial feedback from MHEF was really good.



Ski 'n Ride Jessica has been working with Anne Noah on restarting the Ski n Ride program.

NYE Nite Owl We'll be providing the NYE Nite Owl service again this year. The free service will run 5PM-3AM. We've received almost \$2k in business sponsorships so far, which will allow us to promote heavily. We're grateful for the support from the business community, which allows us to provide such services.

Sparkle in the Park We'll be taking local seniors to Sparkle in the Park in Bear Lake. Jessica has arranged for carolers to board the bus as well.

Click It We've launched our new seatbelt campaign, encouraging riders to wear their seatbelts. Riders earn tokens for buckling up and turn them in for a prize at the end. Matt commented that the cross-body seatbelts in the rear of the Ford Transits are hard for some people to use. We will look into seatbelt extenders for those seats. Dorene commented that sometimes seatbelts are stuck in the seats and hard to find. We will work with drivers to make sure when they fold seats down, the seatbelts are accessible.

2019 Meeting Schedule March 7, June 6, September 5, December 5

Recording Secretary

Date