



BENZIE BUS
CONNECTING PEOPLE TO COMMUNITY

Benzie Transportation Authority
Regular Board Meeting
July 17, 2014
APPROVED AUGUST 21, 2014

A regular meeting of the Benzie Transportation Authority was held on Thursday, July 17, 2014 at the Benzie Bus Station (media room) at 5:30 p.m.

Members Present: Joann Worden-Morrell, Josh Stoltz, Irene Nugent, Eric VanDussen, John Nuske, Jessica Carland and Roger Griner (non-voting)

Members Absent: Amy Herczak, Eugene Allen

Staff Present: Bill Kennis; Executive Director & Karin L. Miner; Dispatch Supervisor

Guests: None

Chairperson Josh Stoltz called the meeting to order at 5:40 p.m.

Amendments/Changes to Agenda: Irene asked to add discussion about timed agendas. This is being added to agenda under New Business – 11b. 11a has been tabled for today.

Approval of Agenda: *Motion* by John and supported by Joann to approve the agenda as amended. All ayes, *motion carried*.

Approval of June 19, 2014 Regular Board Meeting Minutes: *Motion* by Irene and supported by Jessica to approve the June 19, 2014 Regular Board meeting minutes as presented. All ayes, *motion carried*.

Public Comment: None

Management Reports –

Executive Director – Bata collaborations. BATA is charging .75 cents for a transfer fee at Meijer. Ridership appears to have tanked, but it's due to transfers happening less often. Bill wrote a grant for vans through the MDOT which could either be 20% match from the State or 20% match from BTA.

Operations Manager – Josh would like the Board to figure out what numbers we all want to use for the graphs, instead of the way we have historically done it. Roger suggested having the Head Mechanic in a Board meeting so they can ask him questions on how it's going. Discussion came up about having an employee a month come to the board meetings each month like we have in the past. We will be implementing this again starting next month.

Financial Report – Irene would like red numbers or brackets for credits or deficits.

Standing Committee Reports & Action Items:

- a. Finance, Personnel & Policy – No meeting.
- b. Marketing & Outreach – The Frankfort parade was a big success with 1900 Benzie Bucks given out by Chad and his wife Lisa, Bill and Josh. The committee looked over the rack cards and suggested we put the map on the back of each rack card pertaining to the area on the card. The new logo examples were looked at and came to the conclusion that we needed more designs to look at showing more “*motion*”. The Board members were asked to pick up some of the rack cards on the Alcove table and pass them out. Jessica stated for the Marketing & Outreach Committee that the budget for marketing is going to run short. ***Motion*** made by Eric and supported by Irene to move \$7109 from the general Operating funds into the Marketing funds. All ayes, ***motion carried***.
- c. Executive & Operations – No Meeting.

New Business: KFH is coming to town on Wednesday, July 30, 2014. The meeting is scheduled for 4:00 p.m. They will be passing out surveys at LA Grocery, Glen's, The Gathering Place and several different locations. A special meeting with the Marketing & Outreach Committee will be held at 3:00 p.m. to vote on the new Logo. Irene talked about having a timed agenda for the Regular Board Meetings so it would go smoother and in a timely fashion. There was discussion on how it would be done and Josh agreed to try it at next month's meeting.

Other Items to be brought before the Board:

Board Roundtable: Roger suggested having the 4th of July shuttles a little later next year. It was brought up to change all of the Regular Monthly board meetings to 5:30 p.m., because it is a conflict with more than one of the board members being held at noon, and more conducive for the public if they were held in the evening. ***Motion*** made by Eric and supported by Jessica to change the Regular Board Meetings to all be at 5:30 p.m. All ayes, ***motion carried***. Discussion on whether food would be provided at the Regular Monthly Board Meetings. Since they will all be at 5:30 p.m. now, there will be food provided.

Public Comment: None

Motion made by Josh to adjourn the meeting at 7:00 p.m.

The next regular Board Meeting will be held on Thursday, August 21, 2014 at 5:30 p.m. at the Benzie Bus Station, 14150 US Hwy. 31, Beulah MI, 49617.

Karin Miner, Recording Secretary

Date: